



EMILY GERIBIG resumé

Web Graphics Designer

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SPECIAL SKILLS

UI / UX
Design Communication and Theory
HTML/CSS
Brand Process and Development
Advanced Knowledge in Photoshop and Illustrator
Animation (Flash)
Design Template Development

SOFTWARE KNOWLEDGE

Adobe Creative Suite 6
Microsoft Office Suite

Advanced Knowledge: Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Adobe Dreamweaver, Adobe Flash, Adobe InDesign, Adobe Premiere, Adobe After Effects, Microsoft PowerPoint, Microsoft Word

EMPLOYMENT

Internet Broadcasting, St. Paul, MN
(2012)

Senior Marketing Designer

Responsible for designing, project managing, and updating the corporate website. Designed a trade show booth and print materials for trade shows such as NAB (National Broadcasters Association). Art directed various videos used for promotion on corporate website. Developed print ads as well as digital ads for online promotion (using Flash).

Internet Broadcasting, St. Paul, MN
(2009 - 2011)

Senior Web Designer for Cox Media Group

Lead designer responsible for developing and maintaining Cox Media Group news media websites and various mini sites within.

Internet Broadcasting, St. Paul, MN
(2005 - 2009)

Web Designer

Develop online advertising campaigns; mini-sites, and various intranet interfaces.

Gerbig Engineering Company, Burnsville, MN
(2003 - 2005)

Ran small business, created different media forms for promotion including: Designing and maintaining their presence on the web; Creating 3D models of company products, publishing them to the web/print; Informational DVDs for trade show presentations

EXPERIENCE

Dreadwood Haunted Forest, Hudson, WI
(2010 - present)
Marketing Director
Responsible for branding, promotion, marketing, website and overall online presence.

Freelance Graphic Designer
(2003 - 2013)
Worked on various print design projects ranging from brand development (logos, business cards, flyers, letterhead, presentations) to formal invitations, posters, and print advertisements.

Freelance Website Designer
(2005 - 2013)
Have designed and developed small websites for various companies ranging from cleanroom engineering to paintball parks. Have also created websites for freelance professionals in the fields of clothing design, writing, and beauty.

EDUCATION

ASSOCIATES DEGREE IN ELECTRONIC PUBLISHING
Minneapolis Community and Technical College, May 2005

ASSOCIATES DEGREE IN COMPUTER ANIMATION
Full Sail, May 2002

HOBBIES / ACTIVITIES

Photography (Digital) - Portraiture / Headshots / Weddings / Event
Film Making - Cinematography / Editing
Poster Design - Invitations / Flyers
Painting/Drawing - Oil / Acrylic / Pencil / Pen / Charcoal

REFERENCES

Jennifer Johnson
Cox Media Group Director, Internet Broadcasting
612-991-2665
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Monica Lee
Manager of Content & Site Op, Internet Broadcasting
651.365.4243
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Evan Kennedy
Salesforce Developer, Internet Broadcasting
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